



Jason A. Orr

Counsel

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Jason Orr is a member of the Consumer Class Action and Automated & Connected Vehicle groups. He handles complex and class-action litigation for industry leaders in the automotive, consumer electronics, and emerging technology fields. Jason has wide experience in federal and state courts, including in multidistrict proceedings.

Jason advises innovation leaders on strategy and risk assessment in the mobility and automation fields. He has worked with start-ups on a broad range of regulatory matters, ranging from local dockless mobility regulations to federal investigations of automated vehicle technology. Through these matters, Jason has developed an expertise in administrative matters and challenges involving local and state regulation. Jason has been published or quoted on automated vehicles on dozens of occasions, including in CNN Money and Bloomberg BNA.

Experience

Emerging Technologies

- Represented mobility start-up in administrative challenge against rulemaking by local regulators.
- Advocated on behalf of various automated vehicle and mobility companies before federal, state, and local regulators, including in response to agency investigations and cease-and-desist demands.
- Created privacy policies and terms of service for vehicle automation start-up.
- Advised on warnings and disclosures for augmented reality head-up display.

Admissions

Bar Admissions
California

Court Admissions
US District Court, Northern and
Central Districts of California
US Court of Appeals, Federal, Ninth,
and Sixth Circuits

Education

Harvard University, J.D.: *cum laude*;
Supervising Editor, *Harvard Law
Review*

College of William and Mary, B.A.,
Philosophy: *summa cum laude*

- Secured autonomous vehicle test permits for automated trucking company in California.

Commercial and Class Action Litigation

- Secured dismissals of a putative nationwide class actions against a leading automaker.
- Defended against class certification in several multi-state putative class actions, which involved extensive expert testimony on issues of engineering, marketing, and damages.
- Successfully opposed the creation of an industry-wide MDL proceeding related to consumer fraud claims against industry-leading consumer electronics companies.
- Defended hard-won class action settlement against class member's intervention, objection, and appeal.

Professional Activities

Co-Author

- "Automated Vehicles in 2019: Predictions and Suggestions," *Law360* (January 18, 2019)
- "2 States, 2 Visions for Driverless Vehicle Regulation," *Law360* (2017)
- "Look ahead to autonomous vehicle law in 2017," *Los Angeles Business Journal* (2017)
- "California Revises Draft Autonomous Vehicle Regulations," *Law360* (2016)
- "Don't Leave that Driverless Taxi Unattended: Navigating the Federal and State Regulatory Gridlock that Could Curb the Driverless Taxi Fleet," *Bloomberg BNA Product Safety & Liability Reporter* (2016)
- "A State-by-State Guide to Driverless Car Regulations," *Law360* (2016)

Speaker

- "And Now the Law: Product Liability, Cybersecurity, Privacy, Ethics, Insurance, and Regulatory Compliance," Autonomous Vehicle Safety Regulation World Congress (October 2017)