



Cara L. Gagliano

Associate

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Cara Gagliano is a litigator specializing in trademark and trade dress matters, with an emphasis on enforcement and litigation. Cara's other areas of focus include false advertising, copyright, privacy, defamation, anti-SLAPP, and First Amendment law.

A dedicated member of the firm's pro bono committee, Cara also maintains a substantial and diverse pro bono practice.

Experience

- Represents a major retail grocery chain and a niche glassware company in all aspects of their trademark and brand enforcement and protection activities
- Represents a major retail grocery chain in high-profile litigation involving claims of trademark infringement and dilution (W.D. Wash.)
- Represents a major footwear company in a trademark and trade dress infringement action (D. Or.)
- Represents a leading manufacturer of solar power system components in competitor false advertising and trademark infringement action (N.D. Cal.)
- Successfully obtained dismissal of copyright and trademark infringement claims for two music distribution services (S.D.N.Y.)
- Achieved multiple victories in domain recovery (UDRP) actions for major retail grocery chain (WIPO)

Admissions

Bar Admissions

California

Court Admissions

US District Court for the Northern District of California

Education

New York University School of Law,
J.D., 2015

Northwestern University, B.A.,
Linguistics, 2011

Pro Bono Engagements

- Successfully obtained writ of habeas corpus ordering new parole hearing for inmate incarcerated as a juvenile
- Represents El Salvadoran victim of domestic violence in connection with asylum application
- Submitted amicus brief addressing the application of the Fourth Amendment to digital data on behalf of leading civil liberties organizations
- Advised independent filmmakers on potential liability for using secretly filmed footage of controversial lobbyist's cell phone conversation
- Assists various non-profit organizations with trademark clearance and registrations

Languages

- Czech
- German
- Italian