



Eric H. Geffner

Counsel

Century City
D: +1-310-246-8418
egeffner@omm.com

Eric Geffner is a trusted advisor with deep experience in a wide variety of transactional matters, representing public and private companies and investors in connection with mergers and acquisitions, dispositions, co-investments, joint ventures and other general corporate matters, with a particular focus on entertainment, media, and sports.

Eric's entertainment and media clients include leading film and television studios, independent production companies, innovative content distributors, and a live entertainment conglomerate, whom he guides through strategic growth investments, buy-side and sell-side M&A transactions, joint ventures, and day-to-day business operations.

On the sports side, Eric represents professional sports teams in a number of major U.S. professional sports leagues and sports-related start-ups, including in connection with day-to-day operations, equity financings, sponsorship deals, licensing deals, stadium deals and other commercial matters. Eric also represents individuals, groups, and private equity firms on investments in, and acquisitions of, major professional sports and e-sports teams and expansion teams.

Eric also represents private equity firms and their portfolio companies on buy-side and sell-side M&A transactions, including cross-border and carve-out transactions.

Eric brings unique perspective to M&A transactions, having advised clients regarding various issues relating to intellectual property, technology, privacy and data security, including in connection with mergers and acquisitions and secured financings. He also has experience drafting and negotiating

Admissions

Bar Admissions
California
New York

Education

Columbia University, J.D.
University of California at Los Angeles, B.A.

license agreements and technology transfers, arising out of joint ventures and M&A transactions.

Experience

Entertainment & Media Experience

- Leading global media and entertainment company ViacomCBS in its acquisition of a 49% stake in MIRAMAX
- LiveNation and its affiliate Insomniac in a number of strategic growth acquisitions and joint ventures
- Sony Music Entertainment Japan in its acquisition of 49% of the 80% stake held by DHX Media in the iconic Peanuts brand
- Warner Bros. in its acquisition of Machinima, a global digital programming service focused on fandom and gamer culture
- Independent film production company Good Universe in the negotiation of its sale to Lionsgate
- Creative Artists Agency in connection with various joint ventures and strategic partnership, including in connection with (i) Library Pictures International, a joint venture Legendary Pictures to fund local-language production slates in India, Latin America and Spain, with Malaysia, Indonesia, South Korea, Vietnam and China and (ii) Spyglass Media Group, a comedy film joint venture known as Artists Road with Propagate Content, Artists First and Off-Road Productions
- CBS Corporation in its strategic partnership with PatMa Productions, a multiplatform independent production company aimed at amplifying diverse voices
- 30West, an investment and advisory company focused on film, media and other aspects of popular culture, in its majority investment in Neon Rated, a U.S. film production and distribution company
- Univision Communications Inc. in corporate and M&A matters related to its US\$135 million purchase of digital media assets from Gawker Media Group Inc., as part of Gawker's bankruptcy proceedings
- The seller of a major Asian television network to an international media company

Sports Experience

- Angel City Football Club and its ownership group, including in (i) securing the expansion rights to launch the National Women's Soccer League's (NWSL) 11th team in Los Angeles in 2022, (ii) its equity financing, (iii) various commercial matters, including its stadium deal with LAFC to use Banc of California Stadium and various sponsorship deals, including its "front of kit" jersey sponsorship deal with DoorDash and (iv) day-to-day operations
- KC NWSL and its ownership group led by wife and husband team Angie and Chris Long, including in securing the right to bring the 12th NWSL team to Kansas City
- Game1, a new, cutting-edge sports content studio, in day-to-day operations, its equity financings and various commercial matters, including production and other entertainment deals
- American professional soccer team Queensboro FC in connection with its equity financings, as well as various joint ventures and strategic partnerships
- Athletes Unlimited and its co-founders Jon Patricof and Jonathan Soros in league formation and strategic plan to disrupt women's league structures and athlete empowerment with an innovative model of competition and ownership

Private Equity Experience

- Westhook Capital in its acquisitions of Rainshadow Labs and Santa Rita Landscaping
- Vance Street capital in various cross-border acquisitions
- A private equity firm in its acquisition of a global eDiscovery and document review service provider
- A private equity firm in its acquisition of a leading multi-player online gaming developer
- A private equity firm in its acquisition of a leading women's fashion and retail brand
- A private equity firm in its investment in a global consumer electronics company
- A private equity firm in its multi-billion acquisition of one of the largest cable communications system operators in the U.S.
- A private equity firm in its billion-dollar acquisition of one of the world's largest producer of alkylamines
- A private equity firm in its billion-dollar acquisition of one of the largest providers of healthcare staffing in the U.S.
- A private equity firm in its acquisition of a leading manager of comprehensive wound care treatment centers that offer advanced wound care modalities as well as hyperbaric oxygen therapy

Additional M&A Experience

- Malibu Boats Inc., a designer, manufacturer and marketer of performance sport boats, in its \$130 million acquisition Cobalt Boats LLC
- Jacuzzi Brands Corp. in its acquisition by an investment subsidiary of Investindustrial VI L.P.
- Jefferson Dental Care, a leading dental support organization with affiliated clinics throughout Texas, in its sale to Brentwood Associates from Black Canyon Capital
- A fashion model management company in its acquisition of another fashion model management company