



## Zach Tafoya

Counsel

Los Angeles

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Zach Tafoya represents companies in state and federal litigation involving a broad range of high-stakes, complex business disputes, consumer class actions, and government enforcement actions. His recent experience includes cases involving products liability, false advertising, unfair competition, breach of contract, fraud, interference with prospective economic advantage, consumer protection, public nuisance, and RICO claims.

Zach develops and implements practical strategies and effective solutions to help his clients navigate legal challenges. With broad experience at nearly every stage of litigation, Zach imparts client value wherever, and whenever, it is needed most. In addition to his regular work, Zach provides *pro bono* representation to foster care parents in Los Angeles-based adoption proceedings.

## Experience

As a few examples, Zach's recent practice includes:

- Representing the owner of the historic Forum arena in a contractual fraud litigation in California state court
- Defending a market-leading kombucha company against false advertising and unfair competition claims brought in both federal and California state court
- Defending a leading medical device manufacturer in multiple false advertising and unfair competition actions brought by Attorneys General in California and across the country

## Admissions

*Bar Admissions*

California

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## Education

Pepperdine University, J.D.

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- Defending a multi-national pharmaceutical company in mass torts and consumer protection actions brought by Attorneys General and various localities in state courts throughout the nation

### **Professional Activities**

- Preceptor/1L Mentor, Pepperdine University School of Law
- Volunteer Coach, Pepperdine University School of Law Moot Court Team
- Co-Author, "Cross-Border Discovery: Subpoenas to U.S. Law Firms Possessing Clients' 'Foreign' Documents" (ABA Antitrust Section, Global Private Litigation Bulletin, February 2020)