



Drew Breuder

Partner

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Drew Breuder is a highly skilled litigator who has extensive experience in a variety of areas, focusing on copyright, trademark, intellectual property, and entertainment and media. Major clients whom Drew has represented in recent years include major motion picture studios, a leading athletic footwear company, a national satellite radio broadcasting company, live sporting, music, and boxing promoters, and others in the entertainment and media industries.

Drew's accomplishments stem from his impressive experience and dedication to ensuring his clients' success.

Experience

- Represent leading athletic footwear company Skechers in a variety of legal disputes, including the successful defense of copyright infringement claims by photographer seeking \$250 million in damages; the defense of trademark and trade dress claims by Under Armour involving the company's advertising and marketing; the defense of multi-district litigation involving tens of millions of dollars in product liability and defect claims; and numerous other litigation matters
- Represent home furnishing company Z Gallerie in all aspects of its intellectual property, including defense of copyright infringement claims involving alleged copying of artwork and other designs
- Represent national satellite radio broadcaster Sirius XM in series of high profile lawsuits concerning alleged performance rights in sound recordings made before 1972

Admissions

Bar Admissions

California

Court Admissions

US District Court, Northern, Central and Southern Districts of California

US Court of Appeals, Ninth and Eleventh Circuits

Education

Georgetown University, J.D.: *cum laude*; *Georgetown Journal of Law and Policy in International Business*

Boston University, B.A., Political Science: *magna cum laude*

- Represented 18 record label plaintiffs in the seminal Internet file sharing litigation, A&M Records, Inc. v. Napster, and represented Sony and other motion picture studios in copyright infringement lawsuits against the Morpheus, Music City, Grokster, and Kazaa MP3 Internet file sharing networks
- Represented Motown Records founder and visionary Berry Gordy in numerous legal matters and disputes, including the successful defense of royalty and other claims brought by former Motown songwriters and producers; the successful trial of malicious prosecution claims against those songwriters; and misappropriation of "name and likeness" claims relating to the film Dreamgirls
- Represent boxing promoter Top Rank, Inc. in a number of breach of contract and other disputes
- Represent nightlife and hotel management company SBE in a trademark infringement matter
- Represented sporting and music entertainment presenter AEG Live in litigation opposing development of proposed Farmers Field NFL football stadium in downtown Los Angeles
- Defended movie theater giant AMC Entertainment in a \$200 million lawsuit brought by MovieTickets.com
- Defended New Line Cinema motion picture studio against accounting, breach of contract, and other claims involving alleged participation in The Lord of the Rings motion pictures
- Defended Sony and MGM motion picture studios in class action lawsuit involving claims concerning the labeling of DVD "bonus features" as closed captioned
- Defended The Walt Disney Company in arbitration involving claims over participation rights to CSI: Crime Scene Investigation television series
- Defended Fox Family television network against series of lawsuits by former music composer, resulting in published decision affirming that work-for-hire employees have no standing to sue for infringement as beneficial copyright owners, and an order declaring plaintiff a vexatious litigant
- Represented Anchor Bay Entertainment in dispute over licensing rights to the Thomas & Friends children's television series
- Represented Hasbro, Inc. in contract dispute with Atari over Dungeons & Dragons
- Defended Amylin Pharmaceuticals in sweeping complex litigation concerning groundbreaking insulin medication Byetta
- Defended national real estate developer Lennar Corporation in a 12-month trial involving dispute over development of The Bridges residential community in Rancho Santa Fe, California
- Represented and counseled Exxon in a variety of commercial litigation and tax-related matters
- Defended prominent law firm against legal malpractice claims arising from dispute over Call of Duty home video game series
- Defended Barnes & Noble in antitrust lawsuit involving unfair pricing claims which, after two weeks of trial, resulted in what the national press described as a "complete surrender" by the plaintiffs
- Defended local performing theater company in pro bono copyright infringement matter
- Obtained amnesty for Mexican national in Ninth Circuit pro bono case

Professional Activities

Member

- Copyright Society of the USA

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- Beverly Hills Bar Association
 - Century City Bar Association
 - Los Angeles County Bar Association

Honors & Awards

- Named to *Variety's* Legal Impact Report (2019, 2020)
- Recommended by *The Legal 500* for Media & Entertainment and Intellectual Property litigation