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USBettingReport.com: A Sense of Security with Expert Scott Pink

February 01, 2019

USBettingReport.com interviewed O'Melveny special counsel Scott Pink on privacy concerns surrounding sports wagering, particularly as betting moves on to new mobile applications.

Addressing the importance of safeguarding personal data, Pink said: "App users should make sure they use strong passwords and login ids, and change them frequently. They should only deal with companies that are licensed and regulated, as they are more likely to have robust security programs."

Betting platform operators can also take certain measures to increase security, Pink explained. They should "consider using multi-factor authentication to limit the possibility of unauthorized access" and conduct "periodic training of employees so that they properly manage personal data and don't fall victim to phishing and other attacks."

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