

# In The News

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Scott W. Pink

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## Corporate Counsel: Former Prima Games General Counsel Says Internet-Connected Toys May See More Regulatory Update

February 15, 2019

In this Q&A piece, special counsel Scott Pink discusses internet-connected toys and the laws that govern them with *Corporate Counsel*.

CC: "What are some of the regulations companies who manufacture and sell internet-connected toys need to be aware of?"

Pink: "The primary regulation is a federal law called the Children's Online Privacy Protection Act, which regulates the collection of personal data from a child under 13 years old. That would be the primary federal law that governs children's privacy. In addition to that, there are sort of general privacy laws that would apply to the collection of data in general such as California's Online Privacy Protection Act; there is the new privacy law that is coming into effect in 2020."

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