



## Sports Insights Extra (Podcast): Irwin P. Rajj on NCAA Rule Changes

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#### Irwin Rajj

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O'Melveny partner and Sports Industry Group co-chair Irwin Rajj discusses the NCAA's recent decision to allow student-athletes to benefit from the use of their names, images and likenesses in licensing deals.

"There's lots of work to be done," Rajj said. "And frankly, in the interim while they're promulgating their rules ... you're likely going to have additional states pass legislation and [put on] additional pressure for federal legislation, which is actually what I think the NCAA prefers: one set of rules vs. multiple sets of rules."

Listen to the full podcast [here](#).

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