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O'Melveny special counsel Scott Pink was quoted in this *Tag Cyber Law Journal* about the California Consumer Privacy Act enforcement and O'Melveny's CCPA Toolkit. In response to a question about what most surprised him about the CCPA's rollout, Pink said: "I was expecting final regulations to be issued before the effective date." The attorney general will likely issue regulations before the July 1 enforcement date, which should assist in clarifying how the CCPA will be applied. However, enforcement activity by the attorney general will provide further clarification on how it will interpret various provisions of the law and what it considers to be compliance."

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