



Silicon Republic: Why TikTok is Facing Mounting Pressure from the US Government

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John Dermody, counsel in O'Melveny's Data Security & Privacy group, shared his thoughts on the social media app TikTok, which faces mounting scrutiny by the US government due to national security and data privacy concerns.

"The typically humorous nature of the content on TikTok belies its potential to be used as a robust data collection platform," Dermody said. "The app taps into a rich ecosystem of data, allowing TikTok to collect user contact, financial and location data, as well as the user's phone and social media contacts. The content itself – oftentimes videos of users – could be exploited through facial recognition technology to develop biometric profiles."

Read the full piece [here](#).