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## HID Global Acquires Bluvision to Expand with Bluetooth Solutions for the Enterprise Internet of Things Market

December 02, 2016

**FOR IMMEDIATE RELEASE**

**Menlo Park, CA—December 2, 2016—**O'Melveny represented HID Global in its acquisition of Bluvision, a leading Bluetooth Low Energy provider in the enterprise Internet of Things (IoT) market. The transaction has closed. Financial terms are not being disclosed.

The O'Melveny team was led by partner David Makarechian, counsel Tim Hagen and Brian Danella, and associate Tony Nguyen.

### About O'Melveny

O'Melveny's clients shape markets, set precedents, and break boundaries. They are stalwarts and innovators, the names you trust and the next big thing. And for more than a century, O'Melveny has been right beside them, kicking down walls and putting up defenses to help our clients achieve their most important goals. With approximately 700 lawyers in 15 offices worldwide guided by the principles of excellence, leadership, and citizenship, we uphold a tradition of treating our clients' challenges and opportunities as our own. What do you want to achieve? For the answers, please visit [www.omm.com](http://www.omm.com).

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*Julie Fei*  
O'Melveny & Myers LLP

*The following press release was issued by HID Global:*

HID Global Acquires Bluvision to Expand with Bluetooth Solutions for the Enterprise Internet of Things Market

**News Highlights:**

- HID Global acquires Bluvision, a leading Bluetooth Low Energy (“BLE”) provider in the enterprise Internet of Things (IoT) market
- Bluvision adds active BLE products and expertise to HID Global’s businesses, extends the company’s cloud-based services and enables HID Global to address a larger portion of the growing IoT market

**AUSTIN, Texas, December 1, 2016** – HID Global®, a worldwide leader in trusted identity solutions, today announced that it has acquired Bluvision, a leading Bluetooth Low Energy (“BLE”) provider in the enterprise Internet of Things (IoT) market. The acquisition transaction closed today. Financial terms are not being disclosed.

Bluvision is a complete IoT ecosystem provider, offering real-time location system technology, presence and proximity-based location capabilities and condition monitoring solutions as well as cloud infrastructure, gateways, beacons and software as a service (SaaS). The company is a perfect fit for HID Global and will:

- Expand HID’s real-time asset tracking capabilities
- Boost HID’s ability to address the IoT market with Bluetooth offerings, and
- Extend HID’s cloud services for access control and related applications.

“Bluvision will expand HID’s offerings with BLE products and help us further differentiate from the competition,” said Stefan Widing, President and CEO of HID Global. “We are extending our lead in BLE-based IoT solutions that we created when we launched our Mobile Access solution two years ago. With our combined solutions and technologies, our customers’ ability to manage assets and people within buildings will increase significantly.”

Jimmy Buchheim, the head of Bluvision, said, “Becoming part of HID Global, Bluvision will have the support and expertise to continue to drive technology to the next level in the Internet of Things space for years to come and speed up our cycles of innovation. We share a common vision with HID to deliver an unparalleled combination of accuracy, convenience, security and scalability that enable our customers to determine specific location and condition of assets and people in real time in ways that were previously not possible.”

The Bluvision team will report into Marc Biemann, VP & MD of the Identification Technologies business within HID Global. The addition of

Bluision's products expands HID's "component continuum" from high-end, passive RFID components (LF/HF/UHF) to active BLE. In addition, "Bluzone" from Bluision delivers cloud services that are well aligned with HID's data services strategy. Bluision will continue to maintain its operations in Fort Lauderdale, Florida.

### **About Bluision**

Founded in the year 2014, Bluision was the first to offer a cloud solution that allows remote, worldwide beacon deployment and management. The Bluision platform aggregates and analyzes large amounts of sensor data, utilizing its cloud-based location engine, advanced visualization tools and its management of its beacons.

Bluision's highly scalable end-to-end IoT platform is built to scale to millions of connected units (or objects) and manage and monitor networks of tens of thousands of assets. Its real-time location system is used for tracking assets with industry-leading accuracy with features, including heat maps, geofences and flexible policy creation. It also determines motorized equipment health and preventative maintenance actions by using advanced algorithms and telemetry data, such as temperature, vibration, movement, ambient light and other sensor-based data.

Bluision was selected as the hardware partner for enabling tunnel navigation capabilities by Google's Waze business unit. Utilizing Bluision technology, Waze, the free, real time, crowdsourced traffic and navigation app powered by drivers, has developed a viable solution that addresses 'tunnel blindness' in the absence of GPS. Bluision's industry-leading Bluetooth sensor beacons, along with Waze innovative software, are the perfect solution to the challenges with tunnel navigation and accuracy in ETA.

For more information, go to Bluision's website.

### **Stay Connected with HID Global**

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### **About HID Global**

HID Global is the trusted source for innovative products, services, solutions, and know-how related to the creation, management, and use of secure identities for millions of people around the world. The company's served markets include physical and logical access control, including strong authentication and credential management; card printing and personalization; visitor management systems; highly secure government and citizen ID; and identification RFID technologies used in animal ID and industry and logistics applications. The company's primary brands include ActivID®, EasyLobby®, FARGO®, IdenTrust®, LaserCard®, Lumidigm®, Quantum Secure, and HID®. Headquartered in Austin, Texas, HID Global has over 2,700 employees worldwide and operates international offices

that support more than 100 countries. HID Global® is an ASSA ABLOY Group brand. For more information, visit <http://www.hidglobal.com>.

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