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Los Angeles Business Journal Names Two O'Melveny Partners to List of Most Influential Women Attorneys

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FOR IMMEDIATE RELEASE

LOS ANGELES—April 17, 2018—*The Los Angeles Business Journal (LABJ)* named O'Melveny partners Maggie Carter and Amy Siegel to its list of LA's most influential women attorneys for 2018.

The honorees were recognized for their “exceptional legal skill and achievement across the full spectrum of responsibility, exemplary leadership as evidenced by the highest professional and ethical standards, and for contributions to the Los Angeles community at large.”

“A former federal prosecutor and currently a partner in O'Melveny's White Collar Defense and Corporate Investigations practice, Maggie Carter is regularly called upon by Los Angeles' leading institutions and executives when facing regulatory issues, government enforcement, and novel, cutting-edge legal issues,” the *LABJ* wrote. The publication cited her recent work leading the O'Melveny team that resolved a high-profile licensing issue between the City of Santa Monica and the wildly popular electric scooter start-up Bird. Carter helped secure a settlement that allows the company to continue to operate and grow in partnership with the communities in which it operates.

“When the biggest brands in film, television, sports, and theme parks want a lawyer who knows how to license and monetize their most valuable assets, they turn to Amy Siegel,” the *LABJ* observed. An “authority on securing the acquisition, financing, protection and management of

intellectual property and media-related assets that impact and influence today's pop culture," the *LABJ* added, Siegel's practice "closely follows the industry's latest trends, from the growth of over-the-top services to new virtual reality ventures." In particular, the publication noted her work representing clients in and outside of Asia on cross-border media and entertainment deals, and leading the firm's location-based entertainment practice, advising various clients on strategic opportunities involving theme parks and similar venues.

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