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## O'Melveny Launches MediaTech Group, Aims to Take Silicon Beach

June 26, 2019

**FOR IMMEDIATE RELEASE**

*Veteran Dealmaker T. Hale Boggs Leads Team Bridging Big Tech and Hollywood*

**LOS ANGELES AND SILICON VALLEY—June 26, 2019**—Building on its deep experience advising both entertainment leaders and high-tech innovators, O'Melveny today launched a new group focused on serving the needs of technology clients as they expand their operations in Southern California.

"O'Melveny MediaTech" will guide established and emerging companies and investors as they grow and engage in content development and distribution. The group will be led by T. Hale Boggs, a leading legal and business advisor to digital media companies.

"Something transformative is happening," observed Boggs, who advises clients from the venture capital and startup stages through M&A, joint ventures, and public offerings. "In Southern California, we are witnessing unprecedented growth as media and technology converge. Major technology companies, mostly from Silicon Valley, are expanding into L.A., building out huge production facilities, hiring thousands of people, and spending billions of dollars. At the same time, hundreds of local tech companies have emerged in recent years, many launched out of L.A.-based accelerators, with backing from a rapidly growing local VC community. A number of these companies have achieved multi-billion dollar valuations in a few, short years."

O'Melveny has a storied history guiding industry growth in both Hollywood and Silicon Valley. This experience is critical to understanding the unique needs of mediatech businesses.

“Deals with media and content companies are a whole different animal for Silicon Valley,” Boggs continued. “O'Melveny MediaTech will provide a link between the tech companies and the studios, production companies, agencies, and other media entities with whom O'Melveny has worked since Hollywood's early days.”

O'Melveny MediaTech comprises more than 20 lawyers based in the country's major creative hubs: Century City, Los Angeles, Newport Beach, Silicon Valley, San Francisco, and New York.

The new group will advise clients throughout their lifecycles, from venture capital financings to acquisitions to liquidity transactions through sale or IPO. The group will counsel entrepreneurs, early-stage companies, content creators, delivery platforms, angel investors, and venture capital funds on strategies that support, monetize, grow, and protect their legal and business interests.

“O'Melveny helped shape both Silicon Valley and the L.A. entertainment industry as we know it, and now, with the launch of O'Melveny MediaTech, the firm is uniquely positioned to be a next-generation facilitator of this growing partnership,” Boggs concluded.

### **About O'Melveny**

It's more than what you do: it's how you do it. Across sectors and borders, in board rooms and courtrooms, we measure our success by yours. And in our interactions, we commit to making your O'Melveny experience as satisfying as the outcomes we help you achieve. Our greatest accomplishment is ensuring that you never have to choose between premier lawyering and exceptional service. So, tell us: What do you want to achieve? Visit us at [omm.com](http://omm.com).

### **Contact:**

*Christopher Rieck*  
O'Melveny & Myers LLP  
+1 212 326 2218  
[crieck@omm.com](mailto:crieck@omm.com)