

# Events

## Key Contacts



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## Pink to Discuss Advertising and Social Media at NAD West Coast Conference

May 1, 2018

O'Melveny special counsel Scott Pink will join the "Whose Advertising is it Anyway?" panel at the 2018 NAD West Coast Conference: Hot Topics & Best Practices in Advertising Law, Claim Substantiation and Self-Regulation on May 1, 2018, in San Francisco. The panel will explore advertising in the social media age.

A former general counsel for a major media company, Pink brings an insider's perspective to his broad-based practice. He is a leading outside advertising and marketing counsel to several well-known brands, and a sought-after resource on intellectual property, privacy, and cybersecurity issues.

## Related Practices

Data Security & Privacy  
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Technology

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