

# California Consumer Privacy Act

## Key Contacts



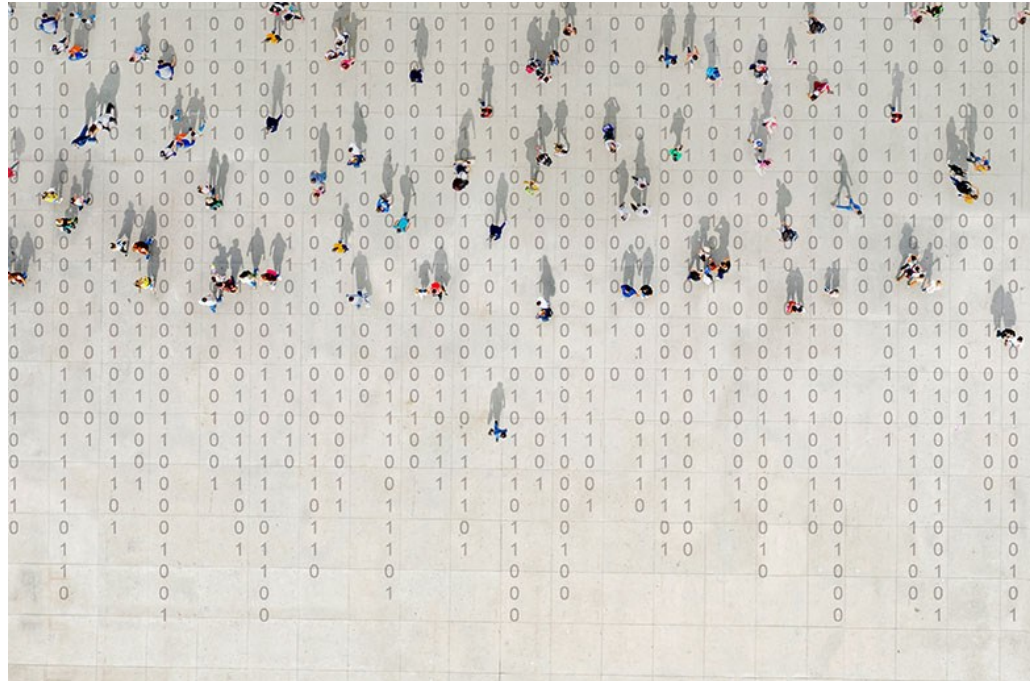
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## Accolades

"With its national coverage and depth of expertise, the firm's bet-the-company labor and employment litigation practice is very well known."

*Legal 500 US*

## Overview

The California Consumer Privacy Act (CCPA) is the State of California's new data privacy law imposing significant obligations on companies with respect to the personal information of California residents.

The CCPA took effect on January 1, 2020, with enforcement beginning on July 1, 2020. Enforcement is expected to be vigorous, with the California Attorney General making several public statements that his office will actively enforce the law. In addition, civil litigants have already filed class actions seeking statutory damages under the CCPA for security breaches.

Our [CCPA Toolkit](#) explains the law's requirements, can help you make an initial assessment as to whether your company is affected by the CCPA, and lays out eight steps you can take to comply with the CCPA. We have also released a [CCPA Case Tracker](#) to help you stay abreast of litigation and regulatory developments.

O'Melveny's Data Security and Privacy lawyers advise companies on CCPA compliance, including counseling on the application of the law to your company, developing compliance plans, policies and procedures, negotiating data transfer and service provider agreements, and conducting CCPA-related diligence for M&A transactions. In addition, our team of former government officials and privacy class action specialists help clients navigate government inquiries and CCPA-related civil litigation.

## Alerts

California Attorney General Issues Final Proposed CCPA Regulations

June 4, 2020

California Attorney General Reinforces Need for CCPA Compliance  
April 15, 2020

Attorney General Xavier Becerra Releases Modified CCPA Regulations  
February 18, 2020

What's Next in Data Security and Privacy? 6 Trends to Watch in 2020  
January 21, 2020

California Attorney General Notifies California Consumers of Their Rights Under the California Consumer Privacy Act  
January 8, 2020

O'Melveny Releases CCPA Toolkit, A Resource for California's New Privacy Law  
December 19, 2019

Attorney General Xavier Becerra Releases CCPA Regulations Draft  
October 15, 2019

The Group Behind the CCPA Aims to Strengthen it with a New Ballot Initiative  
September 27, 2019

What is GDPR and CCPA and How Does it Impact Blockchain?  
September 17, 2019

California Legislature Passes Amendments to Privacy Law  
September 17, 2019

California's Consumer Privacy Act Update: A Slow Road to Changing the Face of US Privacy Law  
May 28, 2019

Cybersecurity Is an Affair of States Too  
February 26, 2019

California Amends Its New Privacy Law – Understand the Key Changes  
October 1, 2018

California Legislature Passes Sweeping Privacy Law  
June 29, 2018

## Clients

### [Related Practices](#)

■ Data Security & Privacy

