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O'Melveny Joins Forces with M Accelerator, Offering Exclusive Legal Guidance to the LA Incubator's Innovative Startups

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Firm lawyers will help M Accelerator's early-stage companies formulate smart legal strategies to achieve sustainable growth

LOS ANGELES—October 24, 2019—O'Melveny has joined forces with Los Angeles-based incubator M Accelerator to serve as its exclusive legal provider.

As part of this unique sponsorship agreement, O'Melveny lawyers will provide legal and commercial guidance to the wide array of early-stage companies that participate in the M Accelerator program and qualify for legal representation by the firm. O'Melveny lawyers will offer regular on-site office hours at M Accelerator and join in development events geared toward helping its roster of innovative startups achieve their business goals.

"We are excited to announce this exclusive agreement with O'Melveny. Startup companies often have difficulty accessing the legal support they need to make daily decisions in a complex legal environment. Joining forces with O'Melveny gives M Accelerator's startups an invaluable set of legal resources," said Alessandro Marianantoni, executive director and founder of M Accelerator.

"M Accelerator's startup training program and O'Melveny's widely respected business guidance represent a powerful combination. Whether the startup is at the ideation, seed, or growth state, or is at the point where its entrepreneur has to bootstrap the company, every startup will benefit from the assistance of a startup lawyer who can provide smart legal strategies," Marianantoni continued.

"We are proud to team up with M Accelerator, providing their innovators with the legal guidance they need to achieve their goals," said O'Melveny Corporate partner T. Hale Boggs. "From the sands of Silicon Beach to downtown's gleaming new skyscrapers, Los Angeles

is fertile ground for entrepreneurs working to grow their dynamic startups into successful companies—and M Accelerator is right in O'Melveny's LA backyard."

Boggs is the leader of O'Melveny MediaTech, which focuses on the needs of digital media and technology clients as they expand their operations in Southern California. A veteran dealmaker and leading legal and business advisor to entrepreneurs and investors in emerging companies, Boggs concentrates on venture capital transactions, mergers and acquisitions, public and private security offerings, and joint ventures.

"Working with M Accelerator, O'Melveny lawyers will help entrepreneurs build their businesses on a strong legal foundation. We will help them understand the differences in business structures, guide them to prepare for upcoming investments, and counsel them in how to protect their startups from unanticipated liabilities," Boggs said.

About M Accelerator

M Accelerator is an international accelerator program in Los Angeles with a dedicated workspace and training programs for founders, managers, and students. With an emphasis on business design and growth hacking, our coaches have more than 30 years of experience in business consulting and started working on digital marketing when Google was still under Stanford's web domain.

Learn more about our programs here.

About O'Melveny

It's more than what you do: it's how you do it. Across sectors and borders, in boardrooms and courtrooms, we measure our success by yours. And in our interactions, we commit to making your O'Melveny experience as satisfying as the outcomes we help you achieve. Our greatest accomplishment is ensuring that you never have to choose between premier lawyering and exceptional service. So, tell us. What do you want to achieve? For the answers, please visit omm.com.

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