

Press Releases

Marc Ackerman Joins O'Melveny's Intellectual Property & Technology Practice

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Contact: Piper Hall
O'Melveny & Myers LLP
202.220.5022
phall@omm.com

Amber Burke O'Melveny & Myers LLP
415.984.8891
aburke@omm.com

NEW YORK, NY — October 26, 2009 — O'Melveny & Myers LLP announced today that Marc Ackerman has joined the Firm as a partner and member of the Intellectual Property and Technology (IP&T) Practice in the Litigation Department, resident in the Firm's New York office.

"Marc is an outstanding addition to our East Coast IP capability as he brings extensive experience in copyright, trademark, Internet and media matters," said Darin Snyder, Chair of O'Melveny's IP&T Practice. "His background is the perfect complement to our industry-leading Entertainment, Sports, and Media practice and enhances our ability to meet a truly broad array of client needs."

Ackerman has a strong track record of successfully handling high-stakes representations, including: serving as lead counsel for Visa International (now Visa Inc.) in litigation and arbitration involving sponsorship deals related to the World Cup; serving as lead counsel in and out of court on multiple matters for ESPN, the National Hockey League, and the National Football League; handling many advertising-related disputes for Verizon Wireless; and advising entities such as State Street Bank & Trust Company on trademark and copyright issues. A recognized leader in his field, Marc has been named a "Leading Individual, Media and Entertainment (Sports)" by *Legal 500 USA* from 2007 to 2009, and was described in that publication as "a first class trial attorney." From 2005 to 2008, he chaired the Sports Law Committee of the Association of the Bar of the City of New York.

"I'm very pleased to be joining O'Melveny and working with its first-rate Intellectual Property team from an East Coast base," Ackerman said. "Additionally, I look forward to collaborating with the renowned Entertainment, Sports, and Media group on the West Coast to exploit the synergies that exist between our practice areas to provide the highest-quality representation for O'Melveny clients."

About Marc Ackerman



Ackerman obtained his undergraduate degree *cum laude* from Yale University in 1989 and his J.D. *cum laude* from New York University Law School in 1992. He began his legal career at Cravath, Swaine & Moore before moving to White & Case in 1997 and joining that firm's partnership in 2002.

About O'Melveny's Intellectual Property and Technology Practice

O'Melveny's Intellectual Property and Technology Practice provides comprehensive legal services to assist clients in meeting their business goals as they confront complex patent, copyright, trademark, trade secret, Internet, and technology law issues. With a practical, results-oriented approach, we maximize our clients' ability to innovate and compete, counseling on the acquisition, exploitation, enforcement, and defense of intellectual property rights worldwide, with lawyers who have broad industry experience and specialized academic backgrounds, including advanced technical and scientific degrees.

About O'Melveny & Myers LLP

With approximately 1,000 lawyers in 14 offices worldwide, O'Melveny & Myers LLP helps industry leaders across a broad array of sectors manage the complex challenges of succeeding in the global economy. We are a values-driven law firm, guided by the principles of excellence, leadership, and citizenship. Our commitment to these values is reflected in our dedication to improving access to justice through pro bono work and championing initiatives that increase the diversity of the legal profession. For more information, please visit www.omm.com